



CUSTOMER SUCCESS STORY

CUSTOMER

Association Resources, Inc.

INDUSTRY

Association management

LOCATION

Hartford, Connecticut

Number of Locations

Two

Number of Employees

40

SYSTEM

Sage MAS 500

Modules in Operation

- Accounts Payable
- Accounts Receivable
- Cash Management
- eExecutive
- FAS Asset Accounting
- General Ledger
- Project Accounting
- Sage TimeSheet

Association Resources Positions for Worldwide Expansion With Sage MAS 500

Professional associations are composed of volunteers, who are busy with their own careers, families, and businesses. It therefore often makes sense to outsource management duties to experts like Association Resources (AR), relieving volunteers of administrative and operational tasks so they can focus on their association's goals and strategies.

AR's team offers strategic planning and leadership development services to clients, and is skilled at membership services, financial accounting, meeting and event planning, publishing, Web development, graphic design, and mailing.

Timely Data for Global Clients

Since 1983 AR has served diverse national and international professional associations including healthcare providers, academics, counselors, and law enforcement officers. By leveraging AR's experience and state-of-the-art equipment, clients find they can lower their overhead costs and simultaneously achieve a stronger, more vital membership base.



As AR's client base grew, stand-alone accounting, timecard, and database systems became inadequate. "Not only was our technology quickly becoming outdated, but we needed integrated systems that communicated properly with one another," explains Joe Wall, senior vice president at AR. "Closed applications forced us to do continual batch downloads, resulting in a lack of timely information. So we shopped for an enterprise-wide solution based on industry standards to distribute information around the world. Sage MAS 500 ERP had what we needed."

AR implemented Sage MAS 500 for all its financial applications, including general ledger, payables, receivables, and cash

CHALLENGE

Data was difficult to obtain and cumbersome to manage with three stand-alone packages, including separate systems for accounting, timekeeping, and an association database.

SOLUTION

Sage MAS 500 financials with Project Accounting, eExecutive, and Sage TimeSheet modules.

RESULTS

End-to-end system allows 24/7 access for global customers, regardless of time zone, and provides real-time financial information, creating a significant competitive edge.



Your business in mind.

