



insights for the life of your business™

MAS 500

WITH BUSINESS INSIGHTS ANALYZER YOU CAN:

- View critical real-time information about your business, in summary or detail including:
 - Budget Analysis
 - Sales History
 - Purchase History
 - Project Profitability¹
 - Production Analysis²
- Quickly add or remove columns to view.
- Group, sort and filter the data as needed.
- Create on-the-fly sums, averages, counts or minimum/maximum.
- Create and save multiple customized configurations.
- View data in grid, pivot table or chart formats.
- Create customized, interactive charts and pivot tables for your data³.
- Extend capabilities by adding additional SQL views.
- Export data to Excel or XML dataset.
- Launch a report wizard to easily create a Crystal Report based on the data in the view⁴.

1. Requires Project Accounting Module
 2. Requires Manufacturing
 3. Requires Office XP or later
 4. Requires Crystal Report Designer

MAS 500 SOLUTIONS

- CRM and E-business
- Financials and Project Accounting
- Distribution and Manufacturing
- Human Resources and Payroll
- Customization



BUSINESS INSIGHTS ANALYZER

Customer Name	Item Description	Company System	Unit Price	Sales Amount	Net Sales Amount
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2794.0000	11,400.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2794.0000	88,960.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	3703.0000	21,624.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	3703.0000	96,496.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2325.0000	234,368.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2325.0000	537,464.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	1714.0000	25,288.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2794.0000	8,288.44
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2794.0000	33,937.76
Elcom Computer Prods.	Software	FinanceGood	Back Tar	3703.0000	11,790.00
Elcom Computer Prods.	Software	FinanceGood	Back Tar	3703.0000	71,194.71
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2325.0000	184,767.88
Elcom Computer Prods.	Software	FinanceGood	Back Tar	2325.0000	798,180.71

The grid interface provides powerful sorting, grouping and filtering, allowing you to quickly locate and analyze data.

In today's competitive marketplace, successful companies must minimize their risks and make better business decisions faster than ever before. The ability to quickly access critical business intelligence and analyze it for strategic decision making can make the difference between thriving and merely surviving.

MAS 500 Business Insights Analyzer can help you make better business decisions by providing you with insights into your business data. Now you can act quickly, decisively and confidently to maintain your competitive edge. Business Insights Analyzer is an intuitive, easy-to-use analytics tool included with MAS 500. Information is provided in a logical grid format with powerful filtering, grouping and sorting capabilities that let you organize the data in the way most appropriate to the task at hand. You also have the added flexibility of analyzing each view using the included Excel pivot tables and charts.

Business Insights Analyzer was created with Microsoft .NET and SQL Server technology, and offers system administrators the ability to easily create additional analytical views for Business Insights Analyzer.



MAS 500 Business Insights Analyzer

MAS 500 Business Insights Analyzer can help you make better business decisions by providing you with insights into your business data empowering you to turn these insights into strategic action.

FEATURES:

BETTER, FASTER DECISION MAKING

Access to Critical Information

MAS 500 holds a wealth of information about your business. Business Insights Analyzer presents this information in a series of logical views that allow you to easily access critical information.

The included views are:

- Budget Analysis
- Sales History
- Purchase History
- Project Profitability
- Production Analysis

Increased Productivity

Productivity is increased when users focus on analyzing data and running the business rather than on finding, organizing and putting the data in a useful format.

Access

Real-time data is displayed in an interactive grid format with powerful filtering, sorting and grouping capabilities. Columns of data may be rearranged, and calculations such as sum and average can be made.

Analyze

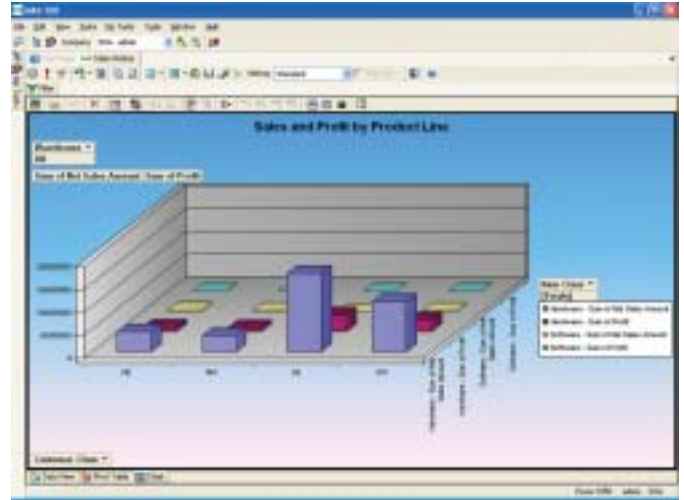
Excel pivot tables and charts are provided in addition to the grid view. Users of Microsoft Office XP or Office 2003 can interact with the pivot tables and charts, selecting the dimensions and measures to perform the precise analysis required.

Act

Executives and knowledgeable workers can make better informed decisions about the operations of the business when critical, up-to-date information is available on demand.

Customize

Create and save multiple settings of various analyses for future reference. New SQL views can be created and easily hooked into Business Insights Analyzer.



Product Line	Sales	Profit	Margin %
1-010000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-020000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-030000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-040000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-050000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-060000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-070000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-080000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-090000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%
1-100000-Complete Repair and Tune	\$1,100.00	\$400.00	36.36%

Users with Excel XP or Excel 2003 can quickly create custom charts and pivot tables.