



insights for the life of your business™

MAS 90 MAS 200

Client/Server
Client/Server for SQL Server

ACT! BENEFITS

- Improve business relationships
- See the big picture
- Never miss a meeting
- Access critical information whenever/wherever
- Manage the sales process throughout the entire cycle
- Easy to use.

USING ACT! WITH MAS 90 AND MAS 200

- Synchronize data
- Launch MAS 90 and MAS 200 tasks from within ACT!
- Customize data mapping between ACT! and MAS 90 or MAS 200
- Keep a history in ACT! for MAS 90 or MAS 200 transactions
- Security



ACT! CONTACT MANAGER



As a sales-oriented company, your most valuable asset is your customers. New sales are hard to come by, so taking care of existing customers and servicing their needs is vital to your success. Using ACT! contact management software alongside your MAS 90 or MAS 200 system can be a significant benefit to your customer service and sales performance.

By leveraging the strengths of two industry leaders, your company can gain access to a series of unique options. For instance, workgroup users operating within ACT! can issue sales orders, perform customer inquiries or view detailed orders and invoices. In effect, the two products allow you to connect the two halves of your business — your front office, which includes your sales force, and the heart of your business, your accounting system.

Bi-directional data transfer is available throughout and can be utilized to maximize efficiency within numerous aspects of your company. It's a complete front office-back office solution that can boost your company to the next level of profitability.

