



## Use Microsoft® Outlook® right inside SalesLogix!

If your business is like a lot of others, you'd love to take advantage of everything that SalesLogix CRM has to offer. But, you probably don't want to mess up the things your company already does right. Like using Microsoft Outlook for your e-mail, calendar, and contacts.

Well, cross one more worry off your list because SalesLogix now comes with Advanced Outlook Integration. So you can continue using Outlook and still realize the benefits of SalesLogix—the affordable, easy-to-use, and easy-to-implement CRM solution.

### Manage customer relationships the way you want

With Advanced Outlook Integration, SalesLogix takes its leading reputation to new heights. Decide which tools you want to use to manage your e-mail, calendars, and contacts. Create, update, and transfer data from Outlook to SalesLogix (or vice-versa) and back again. Synchronize automatically and painlessly.

SalesLogix works the way you do. And SalesLogix with Advanced Outlook Integration makes that easier than ever!

### Put all of your business communication in one place

With Advanced Outlook Integration, your company can store all of its business communications—e-mails, phone calls, meetings—inside SalesLogix. And the activities and communications you manage in Outlook, even e-mail attachments, are added to customers' histories in SalesLogix. They're all there for the entire company—or users you choose—to benefit from and use!

And, with your employees continuing to use Outlook, the transition to full-fledged SalesLogix CRM is easier than ever! They'll begin adding critical contact and history information to SalesLogix without any additional steps. As they become more familiar with SalesLogix, they'll have tremendous flexibility to work the way they want, using both Outlook and SalesLogix.



CRM made easy.™

### Seamlessly manage e-mail in Outlook or SalesLogix

Now, your Outlook e-mail window has a new button: Send SLX. Click it to send the e-mail and save it in the SalesLogix database. No tricks or workarounds. One click lets your entire team see that e-mail—and serve that customer even better!

And your SalesLogix address book is now readily available through Outlook. Click the "To:" or "CC:" button, then select the SalesLogix address book from the drop-down list, and all of your SalesLogix contacts appear. Or, just start typing names from your SalesLogix address book into an e-mail and Outlook completes them for you—or vice versa.

Need to send a file from your SalesLogix Library to a prospect? It's easy! Click SalesLogix Library from the Insert menu. Then select and insert the file into your e-mail.

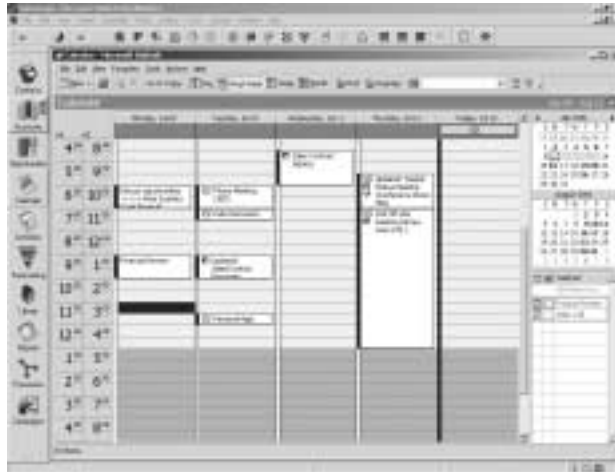
your crowded Inbox—and give them the attention they deserve.



Keep track of Outlook e-mail attachments within relevant SalesLogix accounts.

### Get calendars together to manage better

Selling is a team effort and your team needs to know when others are available for meetings. Now, SalesLogix and Outlook calendars work together to get you together.



Use the Outlook Calendar right inside of SalesLogix to manage your appointments—without learning new calendar functions.

Whether team members use the SalesLogix or Outlook calendar, you can check availability using the Attendee Availability tab in SalesLogix. Then automatically send a meeting request e-mail and it's automatically delivered to Outlook users. They simply respond using the standard accept/decline process.

And it works the other way. Outlook users can schedule meetings with SalesLogix users, too.

SalesLogix with Advanced Outlook Integration can even help you manage your incoming e-mail. SalesLogix compares senders' addresses and flags those that match contacts in your SalesLogix database. That way, you can quickly find messages from customers in

What if you're a true blue SalesLogix user, but deep down you'd prefer to use the Outlook calendar? No problem. Just tell SalesLogix to open your Outlook calendar—and there it is.



Check Outlook user's availability right inside of SalesLogix.

Enter contact information once, see it in both places

With that kind of deep integration for e-mail and calendars, you're right to expect contact information to be fully synchronized, too. Move Outlook contacts into SalesLogix one at a time—or in multiples. Or move them from SalesLogix into Outlook with one click.

But there's more! Once your SalesLogix contacts are in Outlook, you can synchronize them, along with your calendar

and tasks, with Palm Powered™ handhelds, Pocket PCs—or any handheld device that synchronizes to Outlook. So your customer information is always with you.

Synchronize silently...and automatically

Best of all, once you've told SalesLogix how you want it to handle moving your data to

and from Outlook, you won't need to worry about it. Your calendars and contacts will always be in sync. Of course, you can always sync on command with a simple menu selection.



Move SalesLogix contacts into Outlook (and into the PDA of choice) with just one click.

## Features



SalesLogix with Advanced Outlook Integration lets you:

- Record Outlook e-mails into SalesLogix History
- Add attachments to Outlook e-mails from the SalesLogix Library
- Open the Outlook calendar from inside SalesLogix
- Schedule meetings for non-SalesLogix users
- Add contacts to Outlook from SalesLogix with one click
- Synchronize data silently and automatically

